

ROTARY CLUB OF SAN CARLOS, CALIFORNIA



THE KEYWAY

November 02, 2007

President: Judy Brown

Editor: Jim Stevens

Mark Burket to Speak on Lifetouch Projects

Lifetouch, originally named National School Studios, is a photography company founded in 1936 by Bruce Reinecker and Eldon Rothgeb.

- Reno, Nevada,
- Tulsa, Oklahoma, and
- Chattanooga, Tennessee.

In 1978, 100 percent of the company's ownership was transferred to its employees, and it now promotes itself as the largest employee-owned company in the photography industry.

Continued on next page

Upcoming Programs
 11/02 **Mark Burket- Lifetouch**
 11/09 *tba*

\$\$ FINEMASTERS \$\$
 Nov 02 **Alek Klebaner**
 Nov 09 **Bob Lanzone**

Lifetouch has its corporate headquarters in Eden Prairie, Minnesota, with production plants in:

- Chesapeake, Virginia,
- Chico, California,
- Derby, Connecticut,
- Muncie, Indiana,
- Winnipeg, Manitoba,

ROTARY CLUB OF SAN CARLOS, CALIFORNIA, U.S.A. CHARTERED 1949 - CLUB 406 - DISTRICT 5150

<p>MONDAY</p> <p>Belmont 12:15 The Vans</p> <p>Burlingame 12:15 Sheraton Gateway</p> <p>Marin 12:15 Left Bank</p> <p>San Rafael 12:15 Seafood Peddler</p> <p>TUESDAY</p> <p>Marin 6:30 pm McInnis Park</p> <p>Mill Valley 12:15 Mill Valley G.C.</p> <p>Millbrae 12:15 Green Hills CC</p> <p>Novato 7:15 am Moylan's Brewery</p> <p>Pacifica 7:15 am Sharp Park Rest.</p> <p>Peninsula Sunrise 7:30 am Pete's Harbor</p> <p>Redwood City 12:15 Sequoia Club</p> <p>San Francisco 12:00 Marine's Mem. Club</p> <p>SF Golden Gate 7:00 La Barca Restaurant</p> <p>SFO/Gt. Mission 7:45 am Double Play Rest.</p> <p>Terra Linda 12:15 Sheraton</p>	<p>WEDNESDAY</p> <p>Daly City 12:15 Marie Callender's</p> <p>Foster City 12:15 Crowne Plaza</p> <p>Marin 7:15 am Giorgio's, Drake's Landing</p> <p>Menlo Park 12:15 M.P. Rec Center</p> <p>Ross Valley 12:15 Deer Park Villa</p> <p>PA Sunrise 12:15 Starbuck's, East Palo Alto</p> <p>San Bruno 12:15 El Rancho Inn, Millbrae</p> <p>SF Int. Airport 12:15 Firewood Cafe, Int. Term.</p> <p>SF West 6:00 pm So. Sea Seafood Village</p> <p>SF Bayview 7:00 am Dago Mary's</p> <p>Tiburon 12:15 SF Yacht Club</p> <p>Woodside//PV 7:30 am Woodside Church</p> <p>THURSDAY</p> <p>Half Moon Bay 12:15 Comm. United Methodist Ch.</p> <p>Ignacio 12:15 Inn Marin</p> <p>Mission San Rafael 12:15 San Rafael Joe's</p>	<p>THURSDAY continued</p> <p>San Mateo 12:15 Poplar Creek G.C.</p> <p>Sausalito 12:15 Alta Mira Hotel</p> <p>So. San Francisco 12:15 Basque Cultural Ctr.</p> <p>S.F. Fisherman's Wharf 7:30 am Franciscan Rest. at Pier 43-1/2</p> <p>FRIDAY</p> <p>Novato 12:15 Margaret Todd</p> <p>Palo Alto/University 7:15 Sheraton Hotel</p> <p>San Carlos 12:15 Placer's, SC</p> <p>San Mateo Sunrise 7:30 am Dominic's</p>	<p>R.I. PRESIDENT WILFRID J. WILKINSON DISTRICT #5150 GOV. BRIAN McLERAN</p> <p style="text-align: center;">BOARD OF DIRECTORS</p> <table border="0"> <tr> <td>President, JUDY BROWN</td> <td>Directors:</td> <td>Jonathan Nicolas</td> <td>07-09</td> </tr> <tr> <td>President Elect, Pete Nannarone</td> <td></td> <td>Ellen Haas</td> <td>07-09</td> </tr> <tr> <td>Past President, Claire Earley</td> <td></td> <td>Hans Slade</td> <td>07-09</td> </tr> <tr> <td>Secretary, Stuart Johnson</td> <td></td> <td>Pete Nannarone</td> <td>07-09</td> </tr> <tr> <td>Treasurer, Fariba Thomas</td> <td></td> <td>Chris Edwards</td> <td>07-09</td> </tr> <tr> <td>Sgt. At Arms, Vern Heller</td> <td></td> <td>Steve Eldridge</td> <td>07-09</td> </tr> <tr> <td></td> <td></td> <td>Chris Davis</td> <td>07-09</td> </tr> </table>	President, JUDY BROWN	Directors:	Jonathan Nicolas	07-09	President Elect, Pete Nannarone		Ellen Haas	07-09	Past President, Claire Earley		Hans Slade	07-09	Secretary, Stuart Johnson		Pete Nannarone	07-09	Treasurer, Fariba Thomas		Chris Edwards	07-09	Sgt. At Arms, Vern Heller		Steve Eldridge	07-09			Chris Davis	07-09
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Online Make-up <http://www.rotaryclubone.org>

ROTARY CLUB OF SAN CARLOS
 PO BOX 515
 SAN CARLOS, CA 94070 U.S.A.



The 4 Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

THE SECRETARY'S KIOSK

UPCOMING EVENTS *Fall 2007*

- Nov 02 Speaker: **Mark Burket**
Lifetouch Project
- Nov 07 Rotary Social Hour
5-7pm
- Nov 09 Speaker: tba
- Nov 16 Program:
Bayside Waste Mgmt.
- Nov 21 Rotary Social Hour
5-7pm (@ Town, SC)

Club Anniversaries
Nov 03, 1995 Steve Buxton

Happy Birthday!
Nov 04 Chris Alvizos
Nov 08 Les May (85)

try.

Lifetouch specializes in school portraits and is also linked with JCPenney and Target to produce portraits.

Community Involvement
The Lifetouch commitment goes beyond our products and services. Lifetouch connects with families, and communities not only in the images it captures, but also in its support of many worthwhile causes.

Through Memory Missions, Lifetouch has helped preserve memories for thousands of families around the world.

In times of disaster, Lifetouch National School Studios has replaced thousands of lost portrait memories

Quote of the Week

"It's amazing that the amount of news that happens in the world every day always just exactly fits the newspaper."- **Jerry Seinfeld**

US comedian & television actor (1954 -)

for schoolchildren, at no cost.

Lifetouch employees have visited war-torn Kosovo to help rebuild communities and provide photo IDs for refugees.

Throughout any given year, hundreds of Lifetouch employees log thousands of hours of volunteer service in communities throughout North America.

Volunteers have helped build a children's center in Jamaica and repair homes in Appalachia.

Mark Burket is the Territory Manager of Prestige Portraits by Lifetouch, one of the larger school photography operations in the Bay Area.

Mark is also a former president of the Rotary Club of San Carlos (2005-2006). Mark and his wife Cathy and their three sons live in San Carlos.

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Submission deadline: Wednesday @ noon

Red River Valley

From this valley they say
you are going
We will miss your bright eyes
and sweet smile,

For they say you are
taking the sunshine
That has brightened our path
for a while.

Refrain:

Please come sit by my side
if you love me
Do not hasten to
bid me adieu,

But remember the
Red River Valley
And the one who has
loved you so true.

Red River Valley is a folk song often sung by the Sons of the Pioneers. Leonard Slye, a founding member of the group, went on to become Roy Rogers.-Ed.

Second try!-Ed.

Rotary International District 5150

<http://www.rotary5150.org>

Rotary Club of San Carlos

<http://www.sancarlosrotaryusa.org>

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