

ROTARY CLUB OF SAN CARLOS, CALIFORNIA



# THE KEYWAY

November 16, 2007

President: Judy Brown

Editor: Jim Stevens

## **Kevin McCarthy of South Bayside Waste Management Authority**

Mr. McCarthy started work as the first Executive Director of the South Bayside Waste Management Authority (SBWMA) on September 5, 2006.

He provides overall financial and operational management for solid waste and recycling services for the SBWMA's 12-member agencies.

The SBWMA's operating budget for 2008 is \$38 million.

Kevin was previously the Business Development Manager for two privately owned recycling companies

headquartered in southern California.

Prior to that, he served as Vice-President of Government Affairs for Waste Management Inc.'s Recycle America subsidiary, a \$750 million recycling business headquartered in Houston, Texas.

*Continued on next page*

**Upcoming Programs**  
**11/16 Kevin McCarthy-Bayside Waste**  
**11/23 Club Forum**

**\$\$ FINEMASTERS \$\$**  
**Nov 16 Sia Bakhtiari**  
**Nov 23 John Leung**

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ROTARY CLUB OF SAN CARLOS, CALIFORNIA, U.S.A. CHARTERED 1949 - CLUB 406 - DISTRICT 5150

<b>MONDAY</b>	12:15 The Vans	Daly City 12:15 Marie Callender's	<b>THURSDAY</b>	12:15 Poplar Creek G.C.
Belmont 12:15 Sheraton Gateway	Foster City 12:15 Crowne Plaza	Marin 7:15 am Giorgio's, Drake's Landing	San Mateo 12:15 Alta Mira Hotel	12:15 Sheraton Hotel
Burlingame 12:15 Left Bank	Marin 12:15 M.P. Rec Center	Menlo Park 12:15 Deer Park Villa	Sausalito 12:15 Basque Cultural Ctr.	12:15 Sheraton Hotel
Marin 12:15 Seafood Peddler	Ross Valley 12:15 Stantucks, East Palo Alto	Novato 12:15 Margaret Todd	S.F. Fisherman's Wharf 7:30 am Franciscan Rest.	12:15 Placer's, SC
<b>TUESDAY</b>	6:30 pm McInnis Park	PA Sunrise 12:15 El Rancho Inn, Millbrae	<b>FRIDAY</b>	7:30 am Dominic's
Marin 12:15 Mill Valley G.C.	San Bruno 12:15 Firewood Gate, Int. Term.	Novato 12:15 Palo Alto/University	Novato 12:15 Margaret Todd	
Mill Valley 12:15 Green Hills CC	SF Int. Airport 12:15 So. Sea Seafood Village	San Carlos 12:15 Placer's, SC	7:15 Sheraton Hotel	
Milbrae 7:15 am Moylan's Brewery	SF West 6:00 pm So. Sea Seafood Village	San Mateo Sunrise 7:30 am Dominic's	12:15 Placer's, SC	
Novato 7:15 am Sharp Park Rest.	SF Bayview 7:00 am Dago Mary's			
Pacifica 7:30 am Pete's Harbor	Tiburon 12:15 SF Yacht Club			
Peninsula Sunrise 7:30 am Sequoia Club	Woodside//PV 7:30 am Woodside Church			
Redwood City 12:15 Marine's Mem. Club	<b>THURSDAY</b>			
San Francisco 12:00 Marina's Mem. Club	Half Moon Bay 12:15 Comm. United			
SF Golden Gate 7:00 La Barca Restaurant	Half Moon Bay 12:15 Comm. United			
SFO/Gt. Mission 7:45 am Double Play Rest.	Ignacio 12:15 Inn Marin			
Terra Linda 12:15 Sheraton	Mission San Rafael 12:15 San Rafael Joe's			

Online Make-up <<http://www.rotaryclubone.org>>

ROTARY CLUB OF SAN CARLOS  
 PO BOX 515  
 SAN CARLOS, CA 94070 U.S.A.



<b>R.I. PRESIDENT WILFRID J. WILKINSON</b>	
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**The 4 Way Test**

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

## THE SECRETARY'S KIOSK

### UPCOMING EVENTS

*Fall 2007*

- Nov 09 Speaker: tba
- Nov 16 Speaker:  
**Kevin McCarthy,  
Bayside Waste Mgmt.**
- Nov 21 Rotary Social Hour  
5-7pm (@ Town, SC)
- Nov 22 Happy Thanksgiving
- Nov 23 **Club Forum**
- Nov 30 Speaker:  
**Eileen Healy,** Licensed  
Marriage, Family Therapist

*Club Anniversary*  
**Nov 21, 2003 Betty Pollack**  
*(Rotarian since May 1989)*

*Happy Birthday!*  
**Nov 19 Brien Shamp**  
**Nov 21 Salvatore Campagna**

Formed in 1982, the South Bay-side Waste Management Authority (SBWMA) is a joint powers authority of 12 member agencies in San Mateo County and bills itself as “a leader in innovative recycling and waste-reduction programs.”

The goals of the SBWMA are to provide cost-effective waste reduction, recycling and solid waste programs to member agencies through franchised services and other recyclers to meet and sustain a minimum 50 percent diversion mandated by California State Law AB 939.

Currently, Allied Waste of San Mateo County provides collection services for 91,000 residences and nearly 10,000 businesses

#### *Quote of the Week*

“Laughing at our mistakes can lengthen our own life. Laughing at someone else’s can shorten it.”

**Cullen Hightower**

The SBWMA also owns and manages the Shoreway Recycling and Disposal Center (RDC) consisting of a permitted solid waste transfer station and a materials recovery facility. Allied Waste provides operations services.

He is nationally known and recognized for his efforts in municipal recycling facility and policy development with particular expertise in collection and processing programs for construction and demolition waste, organics and electronic scrap.

He is a graduate of the University of California at Davis and lives here in San Carlos with his wife Kathleen and 7-year old son Jack and 4 year old son Colin.

He is an avid backpacker, loves politics and college football.

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Submission deadline: Wednesday @ noon

### **Board News**

- 1) The Board has accepted a leave of absence from Director Ellen Haas and has elected Cameron Miller to finish her term.
- 2) Election of new Board Members will take place this month. Past Presidents are exempt. If you are eligible and DO NOT wish to stand for election, please contact Secretary Stuart at [stuartejohanson@gmail.com](mailto:stuartejohanson@gmail.com) by Nov. 16th.

### **Secretary Stuart**

I'M LOOKING OVER A FOUR-LEAF CLOVER  
Words by Mort Dixon, music by Harry Woods  
Written in 1927 - popularized in 1948 by Art Mooney

I'm looking over a four-leaf clover  
That I overlooked before.  
One leaf is sunshine, the second is rain,  
Third is the roses that grow in the lane.  
No need explaining, the one remaining  
Is somebody I adore.  
I'm looking over a four-leaf clover  
That I overlooked before.

**Rotary International District 5150**  
<http://www.rotary5150.org>  
**Rotary Club of San Carlos**  
<http://www.sancarlosrotaryusa.org>  
**Online Make-up**  
<http://www.rotaryclubone.org>