

ROTARY CLUB OF SAN CARLOS, CALIFORNIA



THE KEYWAY

July 15, 2005

President: Mark Burket

Editor: Jim Stevens

Guest Speaker to be Dominick Chirichillo

Bacchus Winemaking Club founder, Dominick Chirichillo, says his earliest memory is of crushing grapes. "When I was 2 or 3 years old, I was fighting with my cousins to get ahold of the screw press," he says.

Chirichillo's grandfather on Staten Island, N.Y., made eight barrels of wine every year, usually from Barbera and Petite Sirah grapes he ordered from California. When Chirichillo grew up, he became a real estate broker and developer, opening his own business in 1977. His grandfather died in 1987, and Chirichillo inherited the crusher and screw press. Though he had never

made his own wine before, he made two barrels that year.

"I didn't use any yeast or anything. I made just natural wine," he says.

He soon found he had a knack for it, and when he began entering local

Continued on next page

Upcoming Programs

- 7/15 Dominick Chirichillo-Wine Maker
- 7/22 Roslyn Donald-San Mateo Library
- 7/29 Steve Popell-Collaborative Law Practice
- 8/05 DG Holly Axtell

\$\$ FINEMASTERS \$\$

- July 15 Chris Edwards**
- July 22 TBA**

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ROTARY CLUB OF SAN CARLOS, CALIFORNIA, U.S.A. CHARTERED 1949 - CLUB 406 - DISTRICT 5150

MONDAY	12:15 The Vans	Daly City 12:15 Marie Callender's	THURSDAY	12:15 Poplar Creek G.C.
Belmont 12:15 Sheraton Gateway	Foster City 12:15 Crowne Plaza	Marin 7:15 am Giorgio's, Drake's Landing	San Mateo 12:15 Alta Mira Hotel	12:15 Sheraton Hotel
Burlingame 12:15 Left Bank	Marin 12:15 M.P. Rec Center	Menlo Park 12:15 Deer Park Villa	Sausalito 12:15 Basque Cultural Ctr.	12:15 The Vans
Marin 12:15 Seafood Peddler	Ross Valley 12:15 PA Sunrise	San Bruno 12:15 El Rancho Inn, Millbrae	S.F. Fisherman's Wharf 7:30 am at Pier 43-1/2	
TUESDAY	6:30 pm McInnis Park	PA Sunrise 12:15 Starbuck's, East Palo Alto	FRIDAY	12:15 Margaret Todd
Marin 12:15 Mill Valley G.C.	SF Int. Airport 12:15 Firewood Cafe, Int. Term.	San Bruno 12:15 So. Sea Seafood Village	Novato 12:15 Palo Alto/University	7:15 Sheraton Hotel
Mill Valley 12:15 Green Hills CC	SF West 6:00 pm Dago Mary's	SF Bayview 7:00 am Tiburon 12:15 SF Yacht Club	San Carlos 12:15 The Vans	
Novato 7:15 am Moylan's Brewery	SF Bayview 7:00 am Dago Mary's	Tiburon 12:15 SF Yacht Club	San Mateo Sunrise 7:30 am Dominic's	
Pacifica 7:15 am Sharp Park Rest.	Woodside//PV 7:30 am Woodside Church	Woodside//PV 7:30 am Woodside Church		
Peninsula Sunrise 7:30 am Pete's Harbor				
Redwood City 12:15 Sequoia Club	THURSDAY			
San Francisco 12:00 Marine's Mem. Club	Half Moon Bay 12:15 Comm. United			
SF Golden Gate 7:00 La Barca Restaurant	Mission San Rafael 12:15 Inn Marin			
SFO/Gt. Mission 7:45 am Double Play Rest.	Ignacio 12:15 Methodist Ch.			
Terra Linda 12:15 Sheraton	Mission San Rafael 12:15 San Rafael Joe's			

Online Make-up <http://www.rotaryclubone.org>

**ROTARY CLUB OF SAN CARLOS
PO BOX 515
SAN CARLOS, CA 94070 U.S.A.**



SERVICE Above Self

The 4 Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

BOARD OF DIRECTORS

President,	Mark Burket	Directors:	Chris Edwards	04-06
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			Chris Davis	05-07

R.I. PRESIDENT CARL-WILHELM STENHAMMAR.
DISTRICT #5150 GOV. HOLLY AXTELL

THE SECRETARY'S KIOSK

UPCOMING EVENTS

Summer 2005 Activities

- Jul 17 Walk for Life Pancake Breakfast
Jul 20 Membership Social 5-7pm
Location TBA
- Aug 3 Membership Social 5-7pm
Location TBA
- Aug 17 Membership Social 5-7pm
Location TBA
- Aug 21 San Carlos & Belmont
BBQ at Jim McGovern's

Fall 2005 Activities

- Oct 08 Walking for Ben
(Sponsored by Rotary
District #5150)
- Oct 15 Mystery Night

Happy Birthday!

None this week

Club Anniversaries

None this week

amateur winemaking competitions, he won several gold medals.

In 1996, Chirichillo opened the first Bacchus School of Winemaking in Toms River, N.J. In 1999, he started franchising, and there are now four Bacchus schools in New Jersey.

Chirichillo's biggest challenge was getting grapes. In 1997 he and his family -- wife Gloria and sons Nicholas and Matthew -- moved to Half Moon Bay so Chirichillo could drive to speak to growers, rather than fly. He began coast-to-coast commuting, flying back to New Jersey every year for crush season.

This year, Chirichillo will spend most of the harvest in San Carlos. With a slightly different name for the West Coast, the Bacchus Winemaking Club moved into a former label printing plant in June, 2004 and is still a work in progress. Chirichillo eventually plans to create a restaurant and club room.

San Carlos Rotary met at Bacchus for several weeks earlier this year.- Ed.

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Submission deadline: Wednesday @ noon

Pancake Breakfast Call

On July 17th in the very early morning (5:00 AM to 8:30 AM) we will be cooking breakfast for the walkers that are participating in the Cancer Relay for Life event at Carlmont High School.

This event is a community service and a humanitarian event as we donate our time and food to the people that walk all night long to raise money for the American Cancer Society.

If you would like to help with the breakfast, that would be great. I need about ten people from 4:30 AM to 9:00 AM on the morning of July 17th 2005.

If you would like to help please call me 650-867-9642 or e-mail me at <astro@astreet.com>

Thanks

Bob Gutgsell

Spotlight on: District President Holly Axtell Part 2 of 2 (continued from last week)

Before Rotary became a full-time profession, Holly was in Human Resources with the Federal Government managing multi-state or nationwide career programs.

Her background is in training and in employment issues. This has included management selection and development, outplacement, career planning, executive selection, and employee development.

One of her more interesting projects was opening and managing 42 outplacement offices across the United States for the Internal Revenue Service during a period of downsizing.

Keith and Holly have two adult children, Jon and Andrea, and a 10 year old granddaughter, Zoe. They are fortunate that the whole family lives nearby.

Rotary International District 5150

<http://www.rotary5150.org>

Rotary Club of San Carlos

<http://www.rotarysancarlosusa.org>

Online Make-up

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