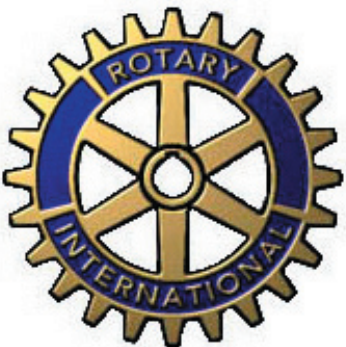


ROTARY CLUB OF SAN CARLOS, CALIFORNIA



THE KEYWAY

April 14, 2006

President: Mark Burket

Editor: Jim Stevens

Esther Koch to Speak on Eldercare

Esther Koch founded Encore Management to focus primarily on the needs of adult children who care for their aging parents. She has personally faced the many challenges of eldercare as primary caregiver to her mother during the last ten years.

Administration on Aging and was trained by the Centers for Medicare and Medicaid on the new Medicare Prescription Drug Program. She conducts seminars in companies targeted to family caregivers to provide them with the tools to assist their parents with their Medicare

Esther was recently honored by being selected as a delegate to the 2005 White House Conference on Aging. This conference, held only once every ten years, is tasked with providing aging policy recommendations to the President and Congress.

In addition, Esther is a Medicare Aging Network Partner with the

Continued on next page

Upcoming Programs
 04/14 *Esther L. Koch (Eldercare)*
 04/21 *Ashley Erdman-*
Alisa Ann Ruch Burn Foundation
 04/28 *TBA*

\$\$ FINEMASTERS \$\$
Apr 14 Alan Wauffle
Apr 21 Cameron Miller

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ROTARY CLUB OF SAN CARLOS, CALIFORNIA, U.S.A. CHARTERED 1949 - CLUB 406 - DISTRICT 5150

<p>MONDAY</p> <p>Belmont 12:15 The Vans</p> <p>Burlingame 12:15 Sheraton Gateway</p> <p>Marin 12:15 Left Bank</p> <p>San Rafael 12:15 Seafood Peddler</p> <p>TUESDAY</p> <p>Marin 6:30 pm McInnis Park</p> <p>Mill Valley 12:15 Mill Valley G.C.</p> <p>Millbrae 12:15 Green Hills CC</p> <p>Novato 7:15 am Moylan's Brewery</p> <p>Pacifica 7:15 am Sharp Park Rest.</p> <p>Peninsula Sunrise 7:30 am Pete's Harbor</p> <p>Redwood City 12:15 Sequoia Club</p> <p>San Francisco 12:00 Marine's Mem. Club</p> <p>SF Golden Gate 7:00 La Barca Restaurant</p> <p>SFO/Gt. Mission 7:45 am Double Play Rest.</p> <p>Terra Linda 12:15 Sheraton</p>	<p>WEDNESDAY</p> <p>Daly City 12:15 Marie Callender's</p> <p>Foster City 12:15 Crowne Plaza</p> <p>Marin 7:15 am Giorgio's, Drake's Landing</p> <p>Menlo Park 12:15 M.P. Rec Center</p> <p>Ross Valley 12:15 Deer Park Villa</p> <p>PA Sunrise 12:15 Starbuck's, East Palo Alto</p> <p>San Bruno 12:15 El Rancho Inn, Millbrae</p> <p>SF Int. Airport 12:15 Firewood Cafe, Int. Term.</p> <p>SF West 6:00 pm So. Sea Seafood Village</p> <p>SF Bayview 7:00 am Dago Mary's</p> <p>Tiburon 12:15 SF Yacht Club</p> <p>Woodside/PV 7:30 am Woodside Church</p> <p>THURSDAY</p> <p>Half Moon Bay 12:15 Comm. United Methodist Ch.</p> <p>Ignacio 12:15 Inn Marin</p> <p>Mission San Rafael 12:15 San Rafael Joe's</p>	<p>THURSDAY continued</p> <p>San Mateo 12:15 Poplar Creek G.C.</p> <p>Sausalito 12:15 Alta Mira Hotel</p> <p>So. San Francisco 12:15 Basque Cultural Ctr.</p> <p>S.F. Fisherman's Wharf 7:30 am Franciscan Rest. at Pier 43-1/2</p> <p>FRIDAY</p> <p>Novato 12:15 Margaret Todd</p> <p>Palo Alto/University 7:15 Sheraton Hotel</p> <p>San Carlos 12:15 The Van's</p> <p>San Mateo Sunrise 7:30 am Dominic's</p>	<p>R.I. PRESIDENT CARL-WILHELM STENHAMMAR. DISTRICT #5150 GOV. HOLLY AXTELL</p> <p>BOARD OF DIRECTORS</p> <table border="0"> <tr> <td>President, Mark Burket</td> <td>Directors:</td> <td>Chris Edwards</td> <td>04-06</td> </tr> <tr> <td>Past President, Claire Earley</td> <td></td> <td>Judy Brown</td> <td>04-06</td> </tr> <tr> <td>Secretary, Robert Walkins</td> <td></td> <td>Hans Slade</td> <td>04-06</td> </tr> <tr> <td>Treasurer, Stuart Johnson</td> <td></td> <td>Pete Nannarone</td> <td>04-06</td> </tr> <tr> <td>Sgt. At Arms, Steve San Filippo</td> <td></td> <td>Chester Fisher</td> <td>05-07</td> </tr> <tr> <td></td> <td></td> <td>Steve Eldridge</td> <td>05-07</td> </tr> <tr> <td></td> <td></td> <td>Chris Davis</td> <td>05-07</td> </tr> </table>	President, Mark Burket	Directors:	Chris Edwards	04-06	Past President, Claire Earley		Judy Brown	04-06	Secretary, Robert Walkins		Hans Slade	04-06	Treasurer, Stuart Johnson		Pete Nannarone	04-06	Sgt. At Arms, Steve San Filippo		Chester Fisher	05-07			Steve Eldridge	05-07			Chris Davis	05-07
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Online Make-up <http://www.rotaryclubone.org>

ROTARY CLUB OF SAN CARLOS
PO BOX 515
SAN CARLOS, CA 94070 U.S.A.



Service Above Self

The 4 Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

THE SECRETARY'S KIOSK

UPCOMING EVENTS

Happy Easter and Passover

Spring 2006 Activities

- Apr 20-23 District Conference
Sonoma Wine Country
Doubletree Hotel
- Apr 22 **Rotary Sockhop for
Scholarships**
(see notice-->>)
- May 02 Board Meeting
- May 21 Hometown Days Fun Run
& Pancake Breakfast

Summer 2006 Activities

- Jun 11-14 2006 Rotary International
Convention in Malmö,
Sweden, and Copenhagen,
Denmark
- Jun 24 Installation/Debunking @
Stanford Park Hotel
Menlo Park, California

Birthdays

- Apr 14 Steve Buxton**
Apr 19 Ben Stolpa
Apr 20 Syd Levin

Club Anniversaries

- Apr 16, 2004 Helen Calhoun**
Apr 16, 1993 Tim Maffei

Prescription Drug Plan decisions. Her media interviews on Medicare Rx have appeared on television, radio and in print.

Esther received her graduate degree in gerontology from the USC. She is a member of the National Association of Professional Geriatric Care Managers, the Business Forum on Aging of the American Society on Aging and AARP.

As a Stanford MBA and UCLA undergraduate, Esther is also CPA and a former Price Waterhouse tax professional. She held CFO positions for such companies as The Gymboree Corporation, Gump's, Pete's Brewing Company and Home Express. In addition, she provided strategic marketing services to a wide range of consumer product and service companies.

In honor of her mother who has

Quote of the Week

"Our problems are man-made, therefore they may be solved by man. No problem of human destiny is beyond human beings."
John F. Kennedy
35th president of US 1961-1963

leukemia, Esther is very committed to the Leukemia & Lymphoma Society. She is a member of both the National Board of Representatives and the Silicon Valley/Monterey Bay Chapter Board, and is an active participant in the Society's Team in Training and Hike for Discovery programs. *Thanks to SF Rotary-Ed.*

District 5150

Presents

"HURRAY FOR HOLLYWOOD"

District Conference

April 20, 21, 22, & 23 2006

Holly Axtell, District Governor

Doubletree Hotel ~ Sonoma Wine Country ~
Rohnert Park, CA

Celebrate your Rotary year!

**Enjoy a spectacular, wonderful exciting
weekend.....**

with some of the best friends you'll ever have.

YOU MUST MAKE YOUR OWN HOTEL

RESERVATIONS:

For Hotel Reservations call:

Doubletree Hotel, Sonoma Wine Country

(707) 584-5466 8am-5pm Mon.-Fri.

Indicate "Rotary District 5150 Conference"

or

Call the 24 Hour DoubleTree corporate service
number **(800) 222-TREE**

CONTACT THE EDITOR-Jim Stevens

jim.stevens@earthlink.net

(650) 595-0924 tel./ (650) 631-9797 fax

Submission deadline: Wednesday @ noon

**"I fell into a burning Ring of Fire"
Remember "It's my Party"?"**

or how about

**"A White Sport Coat and a
Pink Carnation"?**

Bring your

Edsel, L'il Honda,
B-52 Hairdo...

Letter Jacket and Go-Go Boots!
Get ready to Dance to the tunes of
the '50s and '60s

and have a great 'ole time!

**Rotary Club of San Carlos
Sock Hop (for Scholarships)**

7 pm April 22, 2006

Admission: \$20.00 / person



HILLER AVIATION MUSEUM
Where Inspiration Takes Flight

Please keep in your thoughts these Rotarians
who are recovering from serious illness.

Vera Lindeburg

Les May

Rotary International District 5150

<http://www.rotary5150.org>

Rotary Club of San Carlos (Try it. You'll like it!!)

<http://www.sancarlosrotaryusa.org>

Online Make-up

<http://www.rotaryclubone.org>