

ROTARY CLUB OF SAN CARLOS, CALIFORNIA



THE KEYWAY

December 01, 2006

President: Claire Earley

Editor: Jim Stevens

Heather Hopkins starts "My New Red Shoes"

When Heather Hopkins founded My New Red Shoes in March of this year, her goal was to outfit 150 children in San Mateo County for the first day of school. Six months later, My New Red Shoes has distributed 353 back-to-school gift bags to homeless and low-income children through 15 social service agencies across the Bay Area.

For more information regarding My New Red Shoes, please visit www.mynewredshoes.org or send an email to info@mynewredshoes.org.

The founder and director of My New Red Shoes, Ms. Hopkins — who recently moved from Palo Alto to Menlo Park — was inspired to launch

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Upcoming Programs

12/01 Heather Hopkins-Red Shoes
12/08 Mark Schiavenza-Endowment

\$\$ FINEMASTERS \$\$

Dec 01 Steve Buxton
Dec 08 Chester Fisher

My New Red Shoes is a 501(c)(3) nonprofit organization that distributes brand new clothing and shoes to underprivileged children in the Bay Area so that they may start their first day of school with pride.

ROTARY CLUB OF SAN CARLOS, CALIFORNIA, U.S.A. CHARTERED 1949 - CLUB 406 - DISTRICT 5150

MONDAY	12:15 Belmont The Vans	WEDNESDAY	12:15 Daly City Marie Callender's	THURSDAY continued	12:15 San Mateo Poplar Creek G.C.
	12:15 Burlingame Sheraton Gateway		12:15 Foster City Crowne Plaza		12:15 Sausalito Alta Mira Hotel
	12:15 Marin Left Bank		7:15 am Marin Giorgio's, Drake's Landing		12:15 So. San Francisco Basque Cultural Ctr.
	San Rafael Seafood Peddler		Menlo Park M.P. Rec Center		S.F. Fisherman's Wharf 7:30 am Franciscan Rest. at Pier 43-1/2
TUESDAY			Ross Valley Deer Park Villa	FRIDAY	
	6:30 pm Marin McInnis Park		PA Sunrise 12:15 Starbuck's, East Palo Alto		12:15 Novato Margaret Todd
	12:15 Mill Valley G.C.		San Bruno 12:15 El Rancho Inn, Millbrae		7:15 Palo Alto/University Sheraton Hotel
	12:15 Millbrae Green Hills CC		SF Int. Airport 12:15 Firewood Cafe, Int. Term.		12:15 San Carlos Placer's, SC
	Novato 7:15 am Moylan's Brewery		SF Bayview 7:00 am Dago Mary's		7:30 am Peninsula Sunrise Woodside Church
	Pacifica 7:15 am Sharp Park Rest.		Tiburon 12:15 SF Yacht Club		
	Peninsula Sunrise 7:30 am Pete's Harbor		Woodside/PV 7:30 am Woodside Church		
	Redwood City 12:15 Sequoia Club				
	San Francisco 12:00 Marine's Mem. Club	THURSDAY			
	SF Golden Gate 7:00 La Barca Restaurant		Half Moon Bay 12:15 Comm. United Methodist Ch.		
	SFO/Gt. Mission 7:45 am Double Play Rest.		Ignacio 12:15 Inn Marin		
	Terra Linda 12:15 Sheraton		Mission San Rafael 12:15 San Rafael Joe's		

Online Make-up <<http://www.rotaryclubone.org>>

ROTARY CLUB OF SAN CARLOS
PO BOX 515
SAN CARLOS, CA 94070 U.S.A.



R.I. PRESIDENT WILLIAM B. BOYD	
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The 4 Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

THE SECRETARY'S KIOSK

UPCOMING EVENTS

Fall 2006

- Dec 06 Rotary Social Hour 5-7
(@ Town)
- Dec 08 SC Museum Holiday
Open House 5:30-7:30p
- Dec 08 Board Mtg. at 11:15am
@ Piacere's
- Dec 10 Holiday Party at Claire
Earley's
- Dec 20 Rotary Social Hour 5-7
(@ Town)

Winter and Beyond

- Jan 06 "A Tribute to Elvis"
Caring Cupboard
Fundraiser

Also: Hometown Days
Installation and Debunking
District #5150 Conference

Club Anniversaries

- Dec 02, 1994 Tom Knapp
Dec 02, 1988 Ted Reynolds

Birthdays

- Dec 01 Fredy Joudieh
Dec 03 Hassan Behzadi

the drive by stories of her mother's difficult upbringing in New Hampshire. Every summer as a child, Hopkins' mother dreaded going back to school because she would have to wear old, worn-out clothes.

One day while walking across the street with her grandmother, the child's hand-me-down pants fell off.

"I filed it away and just tried not to think about it because it makes my stomach turn," Hopkins said. "She laughs about it now. As a mom now, I can't even imagine..."

Earlier this year, Hopkins called a colleague who supported and encouraged the idea. In March, she founded My New Red Shoes.

Quote for the Week

"There is nothing so absurd but some philosopher has said it."

Cicero,

"De Divinatione"

Roman author, orator, & politician (106 BC - 43 BC)

"I think the act of making another child's first day of school a more positive experience is valuable to students who themselves can relate to getting dressed up for the new school year."

It's a Holiday Party!

*Come and join your fellow Rotarians
in the
festivities of the season*

*Where: Claire Earley's House
1950 Eaton Avenue, San Carlos*

*When: Sunday December 10th
Time: 5-8pm*

*What to Bring:
A toy for our Toy Drive*

*Hope to see you there!
No RSVP necessary
Adults only please.*

--Rotary Social Committee

*Carrick Sears
650-576-0814
carrick@carrick.com*

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Submission deadline: Wednesday @ noon

Parrott Cellular, a Cingular Wireless
Authorized Retailer,
is proud to sponsor

James Clark & The Jailhouse Rockers *"A Tribute to Elvis"*

A benefit for
Caring Cupboard, Autism Awareness and the
San Carlos Adult Community Center

Saturday, January 6 @ 7:30 pm
Woodside High School Performing Arts Center
199 Churchill Ave., RWC
Tickets on Sale NOW
\$40 per person
Order online:
<http://www.atributetoelvisconcert.com>
or email gcrisoni@earthlink.net

*The Museum of San Carlos History
requests the pleasure of your company
at our second annual
Holiday Open House*

*Please join us
December 8th--5:30 pm to 7:30 pm
at 533 Laurel Street
(between Holly and San Carlos)*

*Refreshments will be served.
RSVP by December 4, 2006
(650) 802-4354 or
events@sancarloshistorymuseum.org*

Rotary International District 5150
<http://www.rotary5150.org>
Rotary Club of San Carlos (Try it. You'll like it!!!)
<http://www.sancarlosrotaryusa.org>
Online Make-up
<http://www.rotaryclubone.org>